

Sa Giang



MEMBER OF VINH HOAN

Taste of CONNECTION

CONTACT US

HEAD OFFICE

Lot CII-3, Road No. 5, Industrial Park C, Tan Quy Dong Ward,
Sa Dec City, Dong Thap Province, Vietnam

☎ +84 (0) 2773 763 155

☎ +84 (0) 2773 763 152

BRANCH OFFICE

TKT Building, 569-573 Tran Hung Dao Street,
Cau Kho Ward, District 1, Ho Chi Minh City, Vietnam.

☎ +84 (0) 283 7625 805 and +84 (0) 283 7625 806

☎ +84 (0) 909 883 056 (Mrs. Diem)

STAY CONNECTED

✉ info@sagiang.com.vn

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ABOUT Us

In 1960, Sa Giang was founded by Mr. Le Minh Triet specializes in developing traditional Vietnamese products such as shrimp chips. The journey of inheriting and developing manufactured shrimp chips from local heritage requires a lot of enthusiasm, passion, and effort. Over the past six decades, Sa Giang has always carried out that mission and gradually affirmed the quality of Vietnamese products worldwide and is present in over 30 markets. Following the foundation success of shrimp chips, Sa Giang develops various dried rice noodles products optimizing the abundant raw materials.



OUR MAIN Products



SHRIMP CHIPS

We pride ourselves on producing great shrimp chips using the best and freshest ingredients. Sa Giang has maintained the great taste and quality our founders have established since then. Our products have consistent quality across batches and natural flavors with fresh seafood and vegetable ingredients. Each shrimp chip has a uniform texture and perfect bloom. We serve all major shrimp chips markets worldwide, where we have the depth of expertise and understanding to meet our customer's needs, combined with innovative, flexible solutions and strategic global distribution.

DRIED RICE NOODLES

Sa Giang has done considerable research and development through various dried rice noodles, and built-up modern technology to meet the demand. Our dried rice noodles have conquered big markets such as the United States, The United Kingdom, France, Japan, etc. Currently, Sa Giang provides services such as OEM, ODM, house brand, restaurant menu, and consultation related to dried rice noodles.





FOUNDATION

Established and founded by Mr. Le Minh Triet, Sa Giang Shrimp Chips Workshop was located in Sa Dec, Dong Thap, Vietnam.

TRADEMARKS DEVELOPED

- **1970**
Sa Giang Shrimp Chips was awarded Silver Medal at OSAKA Tradeshow Japan.
- **1975**
Sa Giang workshop was transformed by the government and renamed Sa Giang Industrial Import-Export Company.

FOCUS ON THE CORE

- **1992**
Successfully applied for the quality management program according to HACCP.
- **1997**
Became 1 of the first 18 Vietnamese companies that were granted a CODE in order to export products to the EU market.
- **1999**
Expanded new shrimp chips workshop, increased capacity to 800 tons/year.

TRANSFORMATION

- **2003**
Expanded new shrimp chips workshop, increased capacity to 2,500 tons/year.
- **2004**
Transformed business from a State-owned company to Sa Giang Import-Export Corporation, named SAGIMEXCO.
- **2006 & 2009**
 - Listed on Ho Chi Minh Stock Exchange with code SGC.
 - Listed on Ha Noi Stock Exchange.

DEVELOPMENT

- **2010**
 - Increased shrimp chips capacity to 4,500 tons/year
 - Established a new workshop for processing Dried rice noodles products
- **2012**
Received the Presidential Second-Class Labor Medal

2021

- Acquired by Vinh Hoan Corporation
- Established a new Sa Giang factory to focus on processing dried rice noodles.
- Received the Presidential First-Class Labor Medal

2020s

RISE TO THE WORLD

A significant milestone marks our cooperation with Vinh Hoan Corporation, a global pangasius leader. We share similar synergies in core values, company culture, and ambition to expand and improve continuously to conquer the market.

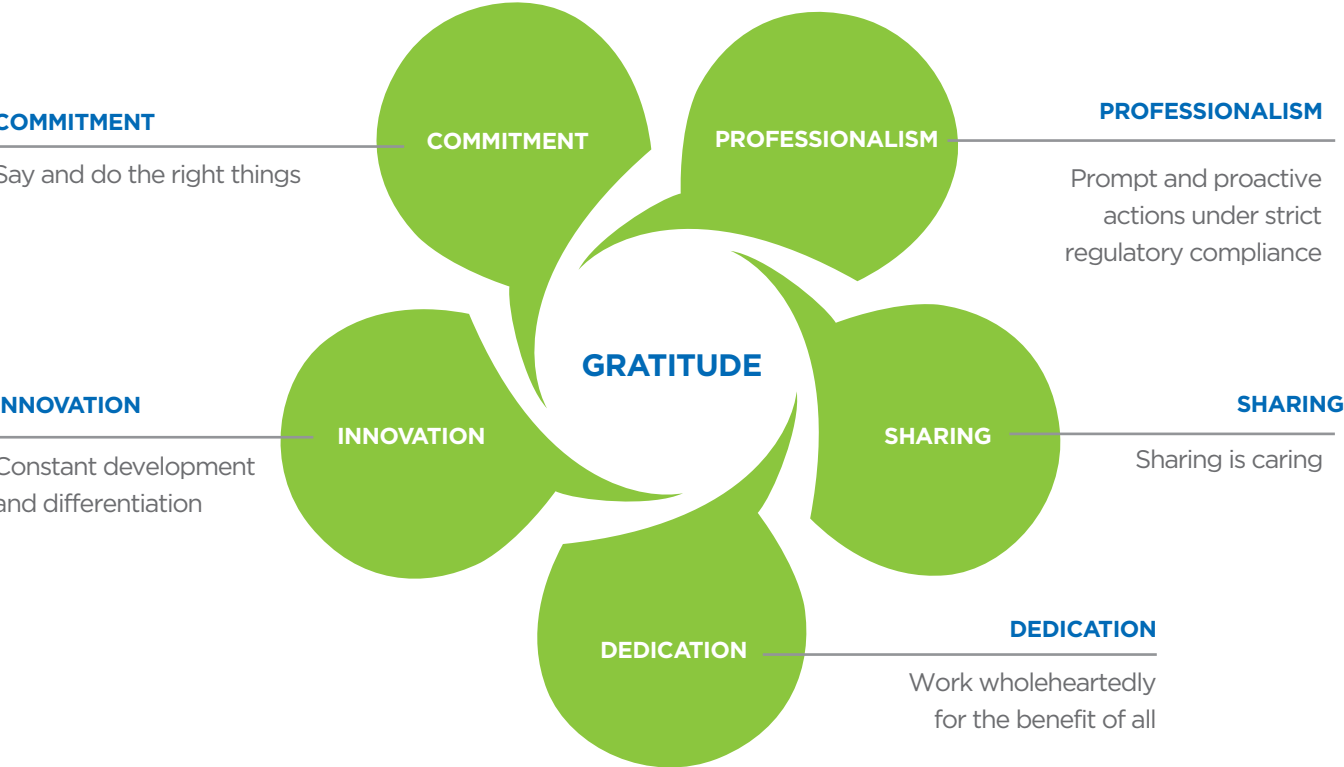
OUR Timeline

For more than sixty years, Sa Giang has been proud of its strong heritage and continues to build on that foundation to become a food industry leader with memorable milestones.



In the global market, Sa Giang's products are loved and well-received thanks to their premium quality and outstanding natural savory flavor. We are constantly exploring different R&D projects to meet high standards and consumer demand in markets such as Japan and Europe. Currently, Sa Giang products are consumed in major countries such as the UK, France, Germany, Netherlands. In addition, Sa Giang also exports to other countries such as Japan, Switzerland, Sweden, Poland, Austria, USA, Canada, Korea, Malaysia...

OUR CORE VALUE



OUR MISSION

To provide quality and nutritious food for global consumers through modern technology and responsible production.

OUR VISION

To be a leader in the food industry. Sa Giang has consistently pioneered innovative food technology and provides delicious and nutritious food.



5
WORKSHOPS



650
EMPLOYEES



9,000
MT/YEAR OF
CHIPS PRODUCTS



6,000
MT/YEAR OF
RICE-BASED PRODUCTS



EXPORT
Markets

Domestic
SUPPLY CHAINS

Sa Giang is the leading shrimp chips company in Vietnam for more than 60 years. Our products are distributed throughout 63 provinces and cities of Vietnam.



Shrimp CHIPS

Shrimp Chips originated in Southeast Asia around the 9th or 10th century, and people love to have them during family gatherings. They are loved for their crispy texture and natural seafood sweetness. Today, shrimp chips are not only attached to any culture but also are served alongside salads or appetizers on different menus at restaurants around the world. In addition to seafood chips, we also develop vegan chips with natural vegetable ingredients and ready-to-eat shrimp chips, even certified organic that is suitable for modern nutrition trends.



Shrimp chips served with potato soup



Seafood finger food served with shrimp chips



A crab soup made with crab chips



Stir-fried baby clams served with shrimp chips



Hue's famous water fern cake made from shrimp chips



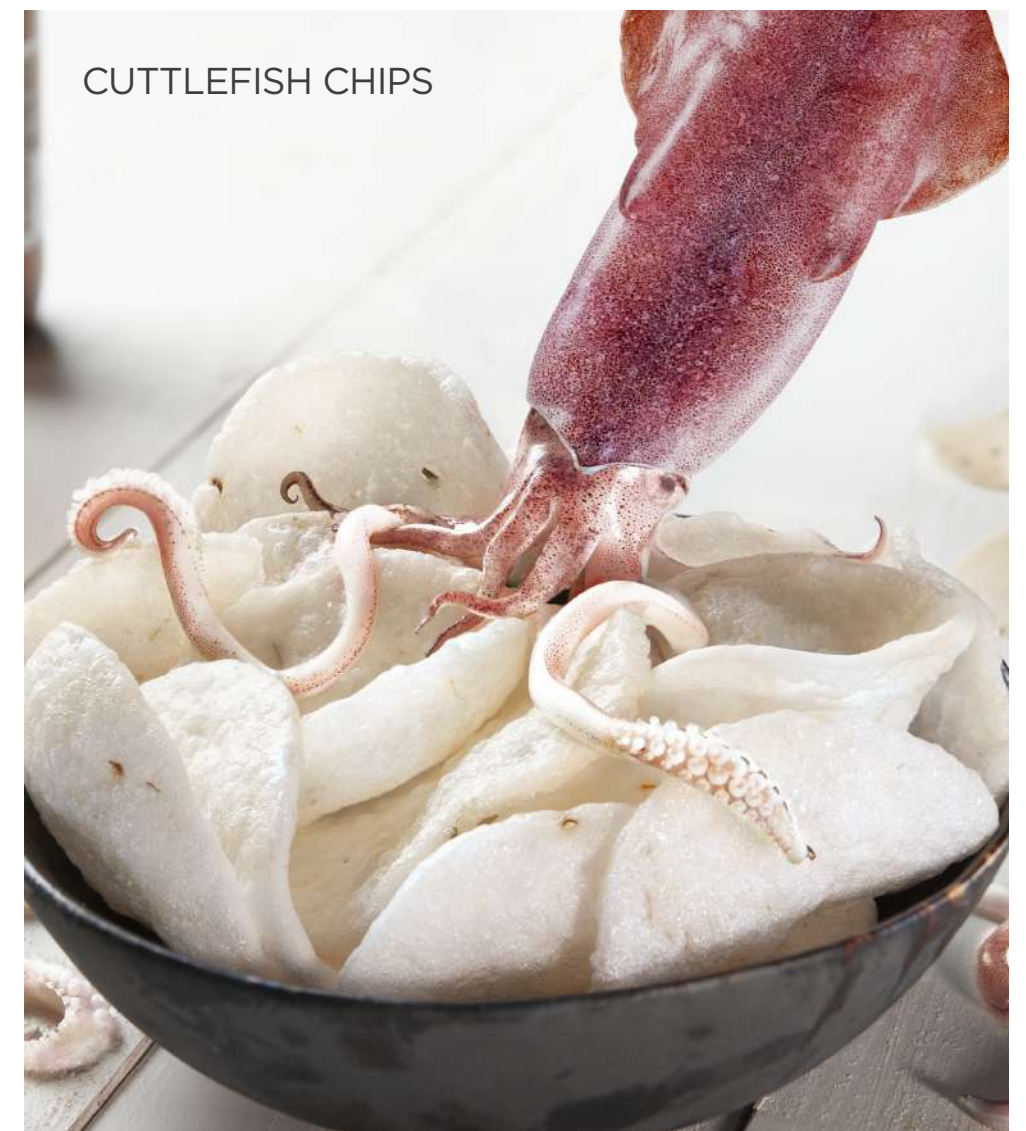
Seafood CHIPS

Captivating, delicious, and divine! Try our variety of seafood-flavor chips to enhance your appetite. Aside from the traditional shrimp flavor chips, we have also created other seafood flavors such as crab and squid which are all good sources of protein. Six decades have passed since the first launch of the seafood chips; this Sa Giang product has become people's favorite snack food.

CRAB CHIPS



CUTTLEFISH CHIPS





COLORFUL
SHRIMP CHIPS



FOUR SEASONS
SHRIMP CHIPS



HAPPY (HEART-SHAPED)
SHRIMP CHIPS

Colorful & JOYFUL CHIPS

Try our new multicolored various chips that are expected to become the life of the party. Besides the popular round shape of chips, we developed a lovely heart shape that is suitable for decorating fine-dining dishes as well as sharing with your loved ones.

VEGETABLE
CHIPS



Vegetable CHIPS

Delicious and natural, our collection of veg-chips have a variety of ingredients such as carrot, potato, and sweet potato, you can have a balanced diet with our vegetarian chips.

SWEET POTATO CHIPS



POTATO CHIPS





SNACK
SHRIMP CHIPS

Ready **TO EAT**

When convenience is the top priority, Sa Giang successfully develops fully cooked and ready-to-eat shrimp chips. With the focus on innovation, we are able to offer customers a wide range of new products, all designed to satisfy the needs of modern lifestyles as well as different requirements from international customers.



Sa Giang

DRIED RICE
NOODLES

It was our longstanding mission to develop and produce quality rice noodles. We aim to develop and increase the quality of the rice noodles industry by focusing on pioneering quality and outstanding service. In order to do that, we have modern rice noodle production facilities in Sa Dec, Dong Thap, Vietnam since 2012. Up to now, Sa Giang has received many international certifications in recognition of its meticulous adherence to the highest food safety standards in every aspect of its business from facility infrastructure and hygiene to employee training.

Various

RICE NOODLES

Vietnam was recognized by The World Records Union, also known as World Kings, as the country that owns the world's dishes made from rice flour. Additionally, Vietnamese Rice Noodle is in the Top 40 must-try food of the world voted by CNN. Today, rice-based cuisine has reached out to the world and conquered many food lovers. That drives dried rice noodles to become more convenient, delicious, and diverse. No matter where you are in the world, you can enjoy a bowl of delicious noodles like just cooked in a Vietnamese kitchen.



RICE NOODLES

RICE VERMICELLI



RICE PAPER
FOR SPRING ROLLS



FINE RICE
VERMICELLI



PAD THAI RICE NOODLES



At Sa Giang, we always look for new challenges and catch up with upcoming trends. You can find in our catalog the famous Pad Thai Rice Noodles and the nutritionally trending brown rice vermicelli, and much more.

BROWN RICE VERMICELLI





Food Safety
CERTIFIED

FOOD SAFETY BRITISH RETAIL CONSORTIUM (BRCS)

BRCS initially developed its Global Standard for Food Safety in order to help the food industry meet legislative requirements of the EU General Product Safety Directive and the UK Food Safety Act, but has since become recognized as a global standard.



GLUTEN-FREE

This standard applies to our dried rice noodle products with gluten limits that meet FDA regulations. Dried rice noodle products of Sa Giang are gluten-free, which means they are safe for people with coeliac disease.



EU ORGANIC

Organic agriculture Europe certification allows our organic products to be commercialized within the European Union. Organic certification demonstrates our compliance with climate and environment protection, conservation of soil fertility, preservation of biodiversity, respect for natural cycles and animal welfare, absence of use of chemical and synthetic products, absence of GMO, and transparent labeling for consumers.



USDA ORGANIC

Our products are produced using agricultural production practices that foster resource cycling, promote ecological balance, maintain and improve soil and water quality, minimize the use of synthetic materials, and conserve biodiversity. That is following the U.S department of agriculture organic regulations.



AQUACULTURE STEWARDSHIP COUNCIL (ASC)

Sa Giang chooses seafood materials (shrimp, crab, squid) that are sustainably grown from farms, which focuses on the four cornerstones of farming: environmental protection, community factors, food safety, and traceability.

OUR Certifications

Modern consumers require sophisticated choices of convenience, nutrition, and value. In order to deliver those choices, we must innovate. We achieve our goals by having the most modern plants and efficient operation. Sa Giang commits to providing our customers with high-quality products, accompanied by food safety and traceability assurance.

We do business responsibly and are always dedicated to our customer's needs and wants. Sa Giang's utmost priority is to focus on food safety, hygiene, production capacity, and product quality to deliver the best experience for our customers. Every step of our production process - from raw material to the finished product - is carefully reviewed and certified in accordance with global requirements. Each of our staff finds love in their everyday job to bring the highest satisfaction to customers.



FOOD AND DRUG ADMINISTRATION (FDA)

FDA is regulated by the U.S. Food and Drug Administration (USFDA). Sa Giang's products have FDA certification proving that they meet the applicable requirements of the FD&C Act for marketing in the United States.



ISO 22000:2018

FOOD SAFETY MANAGEMENT SYSTEM (ISO 22000:2018)

ISO 22000:2018 is an internationally recognized standard for food safety management of raw ingredient procurement, food processing, packaging, and quality management processes. Our food safety management system meets ISO 22000 to demonstrate it can strictly control food safety.



HALAL

Halal has certified Sa Giang products are free of pork or beef products, and no haram products or processes in the production. Our shrimp chips products are allowed for Muslims and are widely accepted across cultures and religions.



KOSHER

We comply with a strict policy of Kosher food laws, including cleanliness, purity, and quality. Our products are certified Kosher and are prepared following traditional Jewish dietary rules.



BUSINESS SOCIAL COMPLIANCE INITIATIVE (BSCI)

BSCI is the European social monitoring system for ethical sourcing initiated by the Brussels-based Foreign Trade Association (FTA). This system internationally promotes the protection of social standards throughout the supply chain across every industry.

OUR *Commitment* TO EXCELLENCE

At Sa Giang, we passionately care about what we do. By being detail-oriented, we have gained an excellent reputation over the years for the quality of our products and our commitment to innovation, state-of-the-art facilities, transparency, accountability, and openness in all our dealings. However, our utmost important pillar of responsibility is to care for and respect our people.

As we go forward, we intend to build upon our reputation, both in the markets we currently serve and those we will enter. We are very clear that to sustain our success, from managing our input materials to satisfying the needs of our customers, we will need to be attentive to small details that will be vital to our ongoing success.

On the threshold of the next development phase, we reckon that teamwork always lies at the heart of our success. Vital to our business is the people, and as such, we are proud to have an experienced, committed, and adept management team. Our people's hard work and dedication have enabled us to become what we are today.



A FAIR *benefit* FOR THE WELL-BEING OF LOCAL POPULATIONS



CORPORATE SOCIAL RESPONSIBILITY

Along with sustainable development, Sa Giang aims to be a strong pillar of the community and a successful starting point for employees. Since then, our values have included community support, education, and bridging the gap between employees.



COMMUNITY SUPPORT

Sa Giang is always grateful to the local community on the company development journey. We always have social support activities every year and in case of emergencies through:

Support for people with disabilities:

- Supports the fund “For the poor” and “The society takes care of and promotes the role of the elderly”.
- Supports physical facilities
- Supports the community for medical examination and treatment, ambulance, and COVID19 epidemic prevention fund

EDUCATION

Through the annual fund support package for the construction of educational and sports facilities, Sa Giang creates conditions to develop a learning environment that advocates both the physical and mental abilities of the students in the community.

Education is a sustainable way to develop the next generation. Believing in this value, we try to create conditions for disadvantaged students to go to school through scholarship funding.



EMPLOYEES SUPPORT

Human resources are valuable assets of the company. Sa Giang aims to become a successful starting point and a solid launch pad for employees, especially female workers working in difficult circumstances as well as female workers with small children through various social plans to improve their lives and living conditions.